

Elo has combined art, cars and cuisine to create Miami Supercar Rooms.

# Rev Up YOUR Appetite

The founder of the UK's highly acclaimed London Motor Museum has announced the launch of Miami Supercar Rooms—the nation's first auto art gallery and gourmet dining experience—scheduled to open this month in the heart of the Wynwood Arts District. The British-born automotive visionary Elo, who debuted his concept during Art Basel Miami Beach in December, brings his esteemed array of classic, vintage, exotic, sports and custom-made vehicles developed as the centerpiece for an aesthetically fueled concept in luxury automotive excellence, epicurean hospitality and nightlife entertainment, collectively considered to be the first experience of its kind in the country. "This is a showcase of my life's work, combined with the ultimate in gourmet cuisine and entertainment," Elo says. "South Florida has some of the most passionate auto enthusiasts and car collectors I have ever seen, and we are giving them a reason to show off their possessions to the world. Our plan is to not only collaborate with the region's automotive fan base, but to also offer an opportunity to the local culinary community to showcase their menus to our clientele in Wynwood within a unique, high-octane environment."

The 13,000-square-foot,

purpose-built venue revolves around the first custom-made Auto Art Gallery housing six of the most desirable cars in the world. Alongside the showroom is where the experience begins, with an open-air patio featuring six aluminum "Pods," each of which is home to an illustrious supercar. The dining experience is an epicurean journey into gourmet cuisine. Six outdoor "Pods" are available to reserve at \$3,000 apiece for the entire evening, with each seating groups of up to six people. The Chef de Cuisine for the night greets the group inside the Pod to discuss the specials of the day, but guests also have the option to choose from a menu provided by a chosen South Florida restaurant for that month, brought-in to collaborate with Miami Supercar Rooms. The group or couples can choose to dine in complete privacy or with an open Pod allowing for a view of the bar scene and DJ. For private dining, members can also choose their own music play list within their closed Pod for the entire evening.

Then there's the music. Zoel

(Zoel Music) from Argentina and host of her own show on MTV Latin America will be the resident music director, presenting the latest sounds from South America to Miami, Ibiza and London. A wide array of guest DJs and cutting-edge producers will also be invited for members to enjoy. Unlike any other bar, lounge or club in Miami, the DJ performing for the night at Miami Supercar Rooms will appear from an authentic Ford COE C600 custom tractor-trailer, which will form the centerpiece to the venue's exhilarating bar scene.

The Miami Supercar Rooms experience is based on a free guest membership program. The type of premium experience the guest requires and how regularly they visit determines ongoing membership status. (White Membership provides all access and a priority status for dining reservations as well as other perks provided with compliments of the management team; Silver Membership also grants a member with full access inside the Auto Art Gallery along with other special dining privileges; Black Membership is for those who want to enjoy the gallery of vehicles on display while relaxing with friends at the bar.) Miami Supercar Rooms is located at 2022 NW 1st Court, Miami, 305.363.2020; [miamisupercarrooms.com](http://miamisupercarrooms.com).

